



Date: June 25, 2010

To: All Responsible Organization (Resp Org) Primary Contacts and Service Control Point (SCP) Owners / Operators

Re: Notice regarding opening of the 855 Code

Please be advised, that Database Service Management, Inc. (DSMI), as the designated Toll Free Number Administrator, received the attached letter today from the Federal Communications Commission (FCC).

The letter mandates that the 855 Toll Free code be opened on Friday, October 1, 2010, at 12:00 PM ET.

We are continuing with our planning and testing to assure that the SMS/800 will be ready to support the planned opening. We will provide additional information as the planning proceeds.

On behalf of SMS/800,

A handwritten signature in blue ink that reads "Michael J. Wade". The signature is written in a cursive style with a long horizontal stroke at the end.

Michael J. Wade
SMS/800 Business Manager



Federal Communications Commission
Washington, D.C. 20554

June 25, 2010

Mr. Michael Wade
President
Database Service Management, Inc.
One Telcordia Drive
Room RRC 6J-376
Piscataway, NJ 08854

Re: DA 10-1117
CC Docket No. 95-155

Dear Mr. Wade:

This letter responds to your March 10, 2010, request to open a new toll free number code -- 855. Based upon your most recent exhaust projection report, the supply of currently available toll free numbers is expected to last only until November 21, 2010. It is in the public interest for the industry and consumers to have continued access to numbering resources, including toll free numbers. Therefore, pursuant to the Federal Communications Commission's exclusive jurisdiction over numbering resources in the United States under section 251(e)(1) of the Communications Act of 1934, as amended, the Wireline Competition Bureau authorizes Database Service Management, Inc. (DSMI) to open the 855 toll free code on October 1, 2010, so that Responsible Organizations may reserve 855 toll free numbers.

We continue to seek ways to conserve numbering resources in order to preserve this valuable public resource and to more effectively meet the needs of the industry and consumers. To this end, the Bureau may later dictate number conservation measures for DSMI to follow in assigning numbers from this new toll free code.

Compliance with this direction is to begin at 12:00 p.m., Eastern Time, Friday, October 1, 2010. Thank you for your cooperation. If you need anything further, please do not hesitate to contact us.

Sincerely,

A handwritten signature in cursive script, reading "Sharon E. Gillett".

Sharon E. Gillett
Chief, Wireline Competition Bureau